

SME Infocomm Packages (SIP) Initiative

ONE-STOP SERVICE • PACKAGED SOLUTIONS • HASSLE-FREE EXPERIENCE

SME Infocomm Packages (SIP) Build your web presence & reach out to more customers

THE SUBSIDY COVERS:

(Capped at S\$2,000 per SME)

*80% OF MONTHLY BROADBAND
SUBSCRIPTION CHARGES FOR 12
MONTHS

*80% OF MONTHLY HOSTING AND
MAINTENANCE OF WEBSITE OR
WEBPAGES FOR 12 MONTHS; AND

*80% OF WEBSITE OR WEB PAGES
DEVELOPMENT EFFORTS

***IMPORTANT NOTE:**
SME MUST SIGN A MINIMUM 1-YEAR CONTRACT.

IN THE EVENT OF TERMINATION BEFORE THE
CONTRACTUAL PERIOD, SME IS LIABLE TO RETURN
THE FULL SUBSIDY RECEIVED UNDER THE SIP
INITIATIVE.

CMS Lite + Search Engine Marketing (SEM)

- *FREE .SG Domain Name Registration, with 1 year subscription;
 - Include DNS Hosting for one .sg domain for 1 year;
- Website Design and Development
 - Designing, Conceptualization & Programming
 - Creation of 1 animated home page + 2 dynamic sub pages
- 6 months Search Engine Marketing of up to 5 **Keywords with either Yahoo or Google
- SME MarketSpace, 1 year subscription (incl. of 1 hr training)
- Website Hosting & Maintenance (1 year)
 - Up to 300MB of Webspace
 - 5 Email pop accounts up to 40MB
 - Self-maintenance through Content Management Module (on existing 3 pages only)

*FREE .SG DOMAIN NAME IS APPLICABLE ONLY IF YOU DO NOT OWN AN EXISTING .SG-DOMAIN NAME.

**KEYWORDS SUBJECTED TO APPROVAL.



RETAIL PRICE: S\$4,922.00

SIP PRICE: S\$3,937.60
(SAVE ~20%)

IDA SUBSIDY: S\$2,000.00
AFT SUBSIDY: S\$1,937.60
(SAVE ~61%)

PAY UPFRONT: S\$1,937.60

All Prices Incl. GST

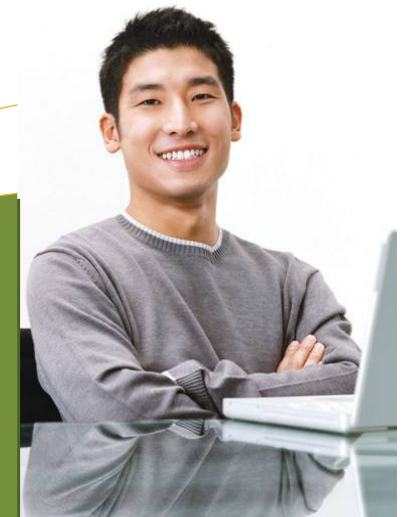
YOU QUALIFY FOR SUBSIDY IF

- You are a local SME with
 - > At least 30% local shareholding;
 - > Less than \$15 million fixed assets, and
 - > Less than 200 employees (applicable to non-manufacturing sector only).
- You do not already own a website;
- Your purchase includes the development of a website or web pages for your business; and
- You have not claimed under this initiative before.



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. LET US HELP YOU SUCCEED.

DP BUREAU IS A ONE-STOP BUSINESS ADVISORY CENTER FOR ENTREPRENEURS AND BUSINESS OWNERS.



中小型企业资信配套 (SIP) 方案

一站式服务。资信配套。简单又轻松。

中小型企业资信配套 (SIP)

进行企业网站开发, 联系更多客户

补助包括以下项目:

(每家中小企业, 补助上限是 S\$2,000)

*为期 12 个月, 每月宽带上网
费减免 80%

*为期 12 个月, 每月网站和网
页寄存服务与维修费减免
80%, 以及

*网站或者网页开发费的 80%

*重要注意事项:

中小型企业必须签订至少 12 个月的合约。

如果在合约期前终止合约, 中小型企业即属
违法, 必须退回中小型企业资信配套 (SIP)
方案下获得的全额补助。

CMS Lite + SEM 配套

- *免费 .SG 网域名称注册, 一年的订购
 - 包括一年的网域寄存服务(适用于一个 .SG 网域)
- 网站的设计与开发
 - 设计, 概念化及编程
 - 建立 1 页动画首页 + 2 页静态网页
- 6 个月搜索引擎营销 (与 Yahoo 或 Google), 高大 5 个**关键字
- 中小型企业商务市场, 一年的订购 (包括一小时的训练)
- 网站寄存服务与维修 (为期一年)
 - 高达 300MB 的网页空间
 - 5 个电子邮件帐户, 高达 40MB
 - 自我维持, 通过内容管理模块 (只对现有的三页)

*您的企业尚未有自己的 .SG 网域名称, 才可享有免费 .SG 网域。
**关键字必经批准。



零售价: S\$4,922.00

配套售价: S\$3,937.60
(节省 ~20%)

IDA 的补助: S\$2,000.00
IDA 补助后: S\$1,937.60
(节省 ~61%)

预付: S\$1,937.60

所有价格包括销费税

如果符合以下情况, 您的 企业将有资格申请补助:

- 您的企业是本地中小型企业及拥有
 - > 至少 30% 的本地股份,
 - > 固定资产少于 1,500 万元
 - > 员工人数少于 200; (本条仅适用于非制造业)
- 您的企业尚未设立网站;
- 您采购的配套包括为您的企业开发网站或网页; 并且
- 您的企业从未申请过这项补助方案。



以多样化的客户为基础, 我们也可以帮助您成功!

DP BUREAU 私人有限公司是为企业家和业主成立的一站式商务咨询中心。